



EAST COAST CONFERENCE

2022

SPONSORSHIP Opportunities

THE POWER OF US!



BY FAR THE BEST EVENTS
IN THE LIFE SCIENCE SPACE

HERE'S WHY YOU SHOULD ATTEND & SPONSOR



95% Respondents were very satisfied with the overall conference experience

97% Respondents found our event to be the best in the life sciences for networking!



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EAST COAST · May 2 – 4, 2022 · New Jersey
WEST COAST · Aug 30 – Sept 1, 2022 · Laguna, CA

BOTH EAST & WEST COAST EVENTS SELL OUT EVERY YEAR!

WHAT YOU GET FROM OUR EVENTS:

- See everyone again “in-person” – with safety precautions in place!
- Only conference where networking is done in a non-traditional and effective way
- A venue where diverse Life Sciences suppliers can meet with big pharma’s stakeholders in an intimate venue
- “Movers & Shakers” in Healthcare and Clinical Research attend in one place
- Only conference where contracts WON are publicly celebrated
- Network with proven Diverse Suppliers and Buyers in the Life Sciences industry
- Collaborate & Meet with Industry Thought-Leaders and Mentors
- Relevant learning opportunities to grow your business
- Rally with Supplier Diversity representatives & more
- Our event is known for perfect networking & developing relationships
- Workshops & Guest Speakers that cover topics dedicated to Life Sciences
- Supplier to Supplier Roundtables with Pharmaceutical , BioTech & Healthcare Companies
- Reverse-EXPO (Only Pharma/Healthcare companies exhibit, this guarantees attendees to meet with these corporations!)
- Supplier Showcase Opportunity
- Members Only Networking Reception
- Fabulous Evening Networking & Dinner Reception for all Attendees

LIMITED SPONSORSHIP OPPORTUNITIES AVAILABLE!

Visit our website for further information: www.DiversityAllianceForScience.com

Contact dee@DiversityAllianceForScience.com with any questions.

OUR PURPOSE AND MISSION IS CLEARLY a WIN WIN!

Diversity Alliance for Science, Inc. is a non-profit 501(c)(3) organization aimed to provide a platform to identify, attract, and develop small and/or diverse businesses to drive inclusive procurement practices in corporate, academic, and governmental entities within the life science and healthcare industries.



EAST & WEST COAST PRIME PACKAGE SPONSORSHIPS

CORPORATION PRIME PACKAGE \$25,000

Five (5) Full Conference Passes to East Coast event

Three (3) Full Conference Passes to West Coast event

One (1) reserved table in Sponsor's name at both Conferences

One (1) Roundtable during the Roundtable Session

Full page, 4-color AD in both East & West Coast Programs

Company Banner displayed throughout conference event

Acknowledgment at the Silent Auction/Tricky Tray

One (1) featured article on company on our Website, included in our blog (Sponsor to provide article)

Sponsorship Recognition on our website & announced on our Social Media Sites with display of Logo

Special Signage recognition during breakfast and/or lunch

Company listed in pre-conference Marketing & Social Media campaigns

List of Conference Attendees*

SUPPLIER PRIME PACKAGE \$15,000

Two (2) Full Conference Passes to West Coast event

Two (2) Full Conference Passes to East Coast event

Supplier Showcase On Stage during Main Ballroom Session at East or West Event

Full page, 4-color AD in both East & West Coast Programs

Company Banner displayed throughout conference event

One (1) featured article on company on our Website, included in our blog (Sponsor to provide article)

Sponsorship Recognition on our website & announced on our Social Media Sites with display of Logo

Special Signage recognition during breakfast and/or lunch

Company listed in pre-conference Marketing & Social Media campaigns

List of Conference Attendees*

* Attendee list is shared post conference. Email addresses are not included.

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TICKET PRICES • EAST

CONFERENCE TICKETS

MEMBER PRICING:

EARLY BIRD PRIOR TO MARCH 10

\$1,100 PER PERSON

REGULAR STARTING MARCH 11

\$1,250 PER PERSON

NON-MEMBER PRICING:

REGULAR

\$1,350 PER PERSON

ACADEMIA / GOV'T / NONPROFIT

\$700 PER PERSON

ADDITIONAL TICKETS FOR SPONSORS:

\$700 PER PERSON

DUE TO HEALTH PRECAUTIONS, OUR EVENT WILL NOT ALLOW ANY ONSITE TICKET PURCHASES



East Coast Cancellation Policy

- All refund requests/cancellations prior to **March 10, 2022** are subject to a \$120 cancellation fee.
- No Refunds on tickets or Sponsorship Packages after **March 11, 2022**.
- Names for badges must be submitted no later than **April 8**.
- Name badge change fee \$25 (7 days prior to conference).

EAST COAST CORPORATE SPONSORSHIPS

PLATINUM • \$15,000

- Six (6) Full Conference Passes
- One (1) reserved table in Sponsor's name at Conference
- One (1) Roundtable during the Roundtable Session
- Special Signage recognition during breakfast and/or lunch
- Acknowledgment at the Silent Auction
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

DIAMOND • \$10,000

- Four (4) Full Conference Passes
- One (1) reserved table in Sponsor's name at Conference
- One (1) Roundtable during the Roundtable Session
- Special Signage Recognition during the Luncheon
- Acknowledgment at the Silent Auction
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

GOLD • \$7,500

- Three (3) Full Conference Passes
- One (1) Roundtable during the Roundtable Session
- Acknowledgment at the Silent Auction
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

SILVER • \$5,000

- Two (2) Full Conference Passes
- One (1) Roundtable during the Roundtable Session
- Sponsorship Recognition on our website & announced on our Social Media Sites with display of Logo
- Company Banner displayed throughout the conference event
- List of Conference Attendees*

* Attendee list is shared post conference. Email addresses are not included.

EAST COAST SUPPLIER SPONSORSHIPS

PLATINUM • \$7,500

- Three (3) Full Conference Passes
- Supplier Showcase On Stage during Main Ballroom Session
- Special Signage recognition during breakfast and/or lunch
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Acknowledgment at the Silent Auction/Tricky Tray Raffle
- Company Banner displayed throughout conference event
- List of Conference Attendees*

DIAMOND • \$5,000

- Two (2) Full Conference Passes
- Special Signage Recognition during the Luncheon
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

GOLD • \$3,500

- One (1) Full Conference Pass
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

* Attendee list is shared post conference. Email addresses are not included.

EAST COAST SPECIALTY SPONSORSHIP OPTIONS

COFFEE LOUNGE SPONSORSHIP

- Two (2) FULL Conference Passes
- Company Banner displayed throughout conference event
- List of Conference Attendees*



1 AVAILABLE

\$10,000

Members only coffee lounge open throughout the event

HAPPY HOUR

- Two (2) Full Conference Passes
- Sponsor one hour of Open Bar during the Main Dinner Evening Reception
- Promotional Marketing Item for all attendees
- Company Banner displayed throughout the conference event
- List of Conference Attendees*

1 AVAILABLE

\$8,000

Contact us for more details.

RECEPTION SPONSOR

- Three (3) Full Conference Passes
- Promotional Marketing Item for all Attendees
- Company Banner displayed throughout the conference event
- Photo Booth Sponsor
- List of conference attendees*

1 AVAILABLE

\$7,500

Contact us for more details.

WELLNESS BAR

- One (1) FULL Conference Pass
- Company Banner displayed throughout conference event
- Smoothie Juice Bar Sponsor for Morning Beverages
- List of Conference Attendees*



2 AVAILABLE

\$4,500

* Attendee list is shared post conference. Email addresses are not included.

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We always gather amazing insights from @DiversityA4S events, and the #DA4S East Coast Conference was no exception.



EAST COAST CUSTOM SPONSORSHIPS

PRINT SPONSOR

- Sponsor print of conference program booklet
- Two (2) Full Conference Passes
- Promotional Marketing Item for all attendees
- Company Banner displayed throughout the conference event
- List of Conference Attendees*

1 AVAILABLE

\$6,500

ONE-HOUR MEETING WITH A CORPORATION

- One (1) Hour Virtual on camera Meeting with a Pharma Corporation
- Two (2) FULL Conference Passes
- Company Banner displayed throughout conference event
- List of Conference Attendees*

3 AVAILABLE

\$5,000

Contact us for additional information & list of Corporations from which Suppliers can select. Please note that this meeting is not held in conjunction with the event.

MOBILE EVENT APP

- Banner AD on our Mobile Event App
- Two (2) FULL Conference Passes
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

2 AVAILABLE

\$5,000

Wi-Fi SPONSORSHIP

- Sponsors get recognition by sponsoring Wi-Fi for all attendees during the conference with a brand specific Wi-Fi passcode
- Two (2) FULL Conference Passes
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

2 AVAILABLE

\$5,000

* Attendee list is shared post conference. Email addresses are not included.

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 DIVERSITY ALLIANCE & SCIENCE

WiFi Code

ABBOTTEMSCO

 **Abbott**

WiFi Sponsors  **EMSCO**
SCIENTIFIC ENTERPRISES, INC.
A Spun Office Solutions Company

CONNECT.COLLABORATE.CHANGE.

EAST COAST SPECIALTY SPONSORSHIP OPTIONS

HOTEL KEY CARDS

1 AVAILABLE

\$6,000

- Company Logo on all Hotel Guests Room Key
- Two (2) FULL Conference Passes
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

CONFERENCE BAGS

1 AVAILABLE

\$6,000

- Company Logo on the Attendee Bags for all conference attendees
- Two (2) FULL Conference Passes
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

BADGE LANYARDS

1 AVAILABLE

\$4,500

- Sponsor to provide lanyards based on DA4S specs
- Two (2) FULL Conference Passes
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

CONFERENCE NOTEPADS

1 AVAILABLE

\$4,000

- Sponsor to provide notepads inscribed with sponsor's logo for distribution on main ballroom tables
- Two (2) FULL Conference Passes
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Company Banner displayed throughout conference event
- List of Conference Attendees*

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Thank you for your interest in becoming a sponsor of the 2022 East Coast Conference on **May 2-4, 2022** in Newark, NJ.

Be sure to review the details of your chosen sponsorship and the associated benefits package carefully, as your contribution may be tax deductible. Please consult your tax advisor.

Complete and return this form via email to dee@diversityallianceforscience.com. Once the form has been sent, please provide a high resolution, vector version (.ai or .eps, 300 dpi or greater) of the company logo via email to the address listed above.

SPECIAL NOTE: All submitted pledges are considered non-refundable commitments at the level of payment indicated on the form. Benefits begin to accrue upon receipt by DA4S.

IMPORTANT: You will still need to register your sponsorship and attendee information via our website. This pledge form confirms and guarantees your sponsorship as our packages sell out fast.

NAME BADGES: All attendees must be confirmed with name badge information via our website conference registration no later than **April 8, 2022**. Name badge changes after **April 8, 2022** may result in a \$25 fee.

On behalf of my company, please accept our pledge for the following event sponsorship package:

Event Package(s): _____ \$ _____

Total Pledge Amount: \$ _____

Name _____ Title _____

Company (as it should appear in print): _____

Address _____

City/State/Zip _____

Conference Contact _____ Phone _____

Email _____ Company LinkedIn Handle: @ _____

Company Website _____

Payment Information: All payment must be completed by March 1, 2022. Failure to complete payment may result in loss of benefits:

OPTION 1

Charge in: Feb 2022 OR March 2022

Select:   

Credit Card No: _____

Exp Date: _____ Security Code: _____

Name as it appears on Card: _____

Billing Address of Card: _____

Phone Number associated with Card: _____

Signature Authorizing Charge: _____

OPTION 2

Invoice in: Feb 2022 OR March 2022

Include Purchase Order # (if applicable) _____

Billing Address: _____

City/State/Zip: _____

Signature: _____

What East Coast is Saying!



*The DA4S East Event is the place to be!
The networking is unparalleled. No other event
delivers networking opportunities like DA4S.
I was so impressed and blown away!*
#diversity #lifesciences #da4s

*Grateful for all the corporate sponsors for helping
suppliers build a community to foster relationships
and a platform where we collaborate
and innovate in the life science industry.*
#da4S #da4smember #networking

*Creating shared value through collaboration.
Change takes courage. DA4S provides the best
platform at their events for networking, relationship
building and collaboration!*
#da4s

*We look forward to making new connections at the
#DA4S event each year. Love that this event
is a one-stop shop! All the major corporations under
one roof and easy to connect.*
#SupplierDiversity



AD SPECS

PRINT & DIGITAL

ALL ARTWORK MUST BE SUPPLIED AS FOLLOWS

- High resolution PDF files - with FONTS EMBEDDED
- High resolution .jpg files (minimum 300 dpi)
- Illustrator Files (.ai) - WITH **ALL FONTS OUTLINED** or **INCLUDED**

PRIME SPONSOR ADS ONLY • PRINT & DIGITAL SPECS

Please Supply as follows:

	PRINT (LIVE AREA)	DIGITAL
HALF PAGE AD:	7.5"W x 4.625"H	1125 x 694 pixels
FULL PAGE AD:	7.5"W x 9.5"H	1125 x 1425 pixels
VERTICAL HALF PAGE AD:	3.625"W x 9.5"H	544 x 1425 pixels
FINAL PROGRAM PAGE TRIM SIZE: 8.5"W x 11"H		

LOGO INFORMATION FOR ALL SPONSORS • IMPORTANT SUBMITTING SPONSOR LOGOS - VECTOR LOGOS ONLY IF NOT CURRENTLY ON FILE

DEADLINE SUBMISSIONS:

EAST - **March 21, 2022** for Ads and Logos

WEST - **July 14, 2022** for Ads and Logos

Email Logos and ADS by the deadline date to BOTH:

Dee@DiversityAllianceForScience.com

Hope@THREEology.com

NEED YOUR AD DESIGNED?

Not everyone has a big budget for design. Have your DA4S ad designed for a quality, creative & professional representation of your company.

If you have any questions or need your ad designed for the DA4S program ad, please contact: Hope Langson / THREEology Design & Communication

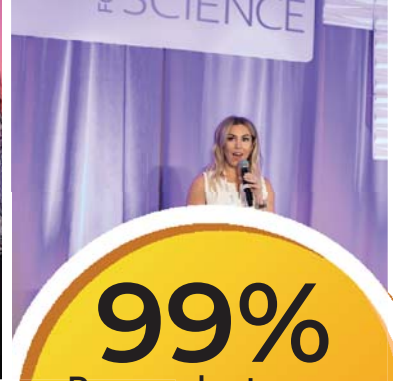
Hope@threeology.com for an individual price quote.

Deadline (all info supplied) for NEW AD DESIGN REQUEST:

March 20, 2022 • East Coast

July 14, 2022 • West Coast

* Attendee list is shared post conference. Email addresses are not included.



99%
Respondents were satisfied with the overall conference experience



98% Attendees would return for 2022 East Coast conference





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www.DiversityAllianceForScience.com

Diversity Alliance For Science, Inc. is a non-profit 501(c)(3) organization. DA4S is a 501 (c)(3). A percentage of your membership may be tax deductible.