

A DA4S BLACK BUSINESS ENTERPRISE INITIATIVE

Diversity Alliance For Science (DA4S) provides a platform to identify, attract, and develop small and/or diverse businesses to drive inclusive procurement practices in corporate, academic, and governmental entities within the life science and healthcare industries. DA4S strives to be the leading organization in the life science and healthcare industries promoting the economic growth of small and/or diverse businesses.

ABOUT

The Elevate Black Program is designed to accelerate Black Business Enterprises (BBEs) to sustainable economic health, by connecting them to corporate decision makers for potential contract opportunities, which in turn creates economic empowerment boosting long term growth and benefits for all parties.

PROGRAM OBJECTIVES

- 📍 Leverage the DA4S platform to promote BBE members in the life science ecosystem
- 📍 Support stakeholders in reaching corporate responsibility, social justice, and procurement goals
- 📍 Increase the number of BBEs within DA4S

PROGRAM BENEFITS & ELEMENTS

- 📍 Exclusive BBE Virtual Showcase Event on September 29th, 2022 includes Matchmaking with Decision Makers = Dedicated time from the Corporate Members
- 📍 Special access to DA4S Corporate Members
- 📍 The Pitch Accelerator! = Opportunities to improve your value proposition
- 📍 Exclusive sessions at select DA4S Events = Development opportunities with focused attention
- 📍 Webinar(s) provided by corporate members = Continued education to keep up with industry trends

CORPORATE PARTICIPATION

ENCOURAGE TIER 2 COMMITMENT

CUSTOM MENTORSHIP

EDUCATION

SPEND / CONTRACT COMMITMENT

- 📍 Capacity Building Support
- 📍 Work toward Contractual Relationships
- 📍 Sub-tiers and Branching
- 📍 Performance Transparency
- 📍 Succession Planning for Long Term

PROGRAM COST

With your DA4S Membership there is a small fee to participate in the Showcase event.

WHY WAIT?

Join us and be a part of this robust program.

MEET ESTABLISHED BLACK OWNED BUSINESSES WITH LIFE SCIENCE EXPERIENCE THAT INCLUDE THESE CATEGORIES:

- Contract Research Organization
- Clinical Recruitment
- Clinical Research Organization
- CMO
- Commercial Drug Distribution for Clinical Trials
- Consulting & Professional Services
- Contract Sales
- Custom Reagents
- Diversity, Equity & Inclusion Consulting
- Diversity, Equity and Inclusion Strategy and Communications
- eLearning
- Lab Equipment and Supplies
- Laboratory Automation
- Marketing Research
- Medical Communications
- Pharmaceutical & Biomedical Research
- PR/Marketing/Communications
- Printing & Mailing
- Promotional Products/Large Format Signage
- R&D
- Safety Training, Equipment and PPE
- Strategic Corporate Meetings, Events and Incentive Travel
- Temporary Staffing and Contract Labor
- Transportation and Logistics