



ANNOUNCING 2022

NEW ENGLAND

GEO BOSTON Cluster JUNE 27



9:00AM – 6:00PM

EVENT LOCATION: MassBio Hub
700 TECHNOLOGY SQUARE | CAMBRIDGE, MA

THE CLOSEST AIRPORT IS BOSTON LOGAN INTERNATIONAL AIRPORT – 5.2 MILES FROM VENUE (16 MINUTE DRIVE).

PRICE is Per Person & Includes Covid Test

MEMBERS: \$550 • NON-MEMBERS: \$600

SPONSOR PACKAGES: \$1,500 (INCLUDES 1 TICKET) • \$2,500 (INCLUDES 2 TICKETS)
\$3,500 (INCLUDES 3 TICKETS) • \$5,000 (INCLUDES 4 TICKETS)

ALL SPONSORSHIP PACKAGES INCLUDE:

- Sponsorship Recognition on our Website & Social Media Sites With Display of Logo
- Signage Recognition Acknowledging Sponsors at Event
- Sponsors Acknowledged in Pre-conference Marketing & Social Media Campaigns
- List of Conference Attendees Provide Post Event

WHAT IS THE DA4S GEO CLUSTER?

GEO meaning geography; Cluster meaning a group of similar people positioned closely together.

GEO Clusters will expand the Diversity Alliance for Science Footprint and build on our successful specialized conference format. Clusters will bring together suppliers and buyers in the Life Sciences and Healthcare industries for a day of immersion around a singular topic/theme.

DO I HAVE TO LIVE IN THE NEW ENGLAND TO ATTEND?

The Clusters are targeted to a specific geography but are extended to DA4S corporate and life science partners from around the country, all are welcome to attend.

WILL THE GEO CLUSTER ALWAYS TAKE PLACE IN BOSTON?

No, the event will target BioPharma, BioTech and Life Science hot spots around the Country where there are a strong contingent of suppliers and buying organizations in these specialized areas.

WHY ARE GEO CLUSTERS FOCUSED ON A SINGULAR THEME?

GEO Clusters are intended to be immersive experiences that go deep into subjects that are timely and relevant for both suppliers and buying organizations. Clusters are also shorter in duration, thus limiting the subject matter to be consumed by participants in a one day activity.

“SUPPLIER DIVERSITY & THE POWER OF US!”

KEYNOTE C-Suite Panel



FRED LOWERY
Senior Vice President
& President Customer Channels

ThermoFisher
SCIENTIFIC



MARCELO LOUREIRO
Global Head of Procurement &
Strategic Sourcing

Alkermes



Moderator:
JOYCE EGGERS

Takeda



Hosted by

REGISTER TODAY! Tickets will sell fast.

Attendees must be fully vaccinated.

www.DiversityAllianceForScience.com

9:00am - 10:00am			Covid Testing & Badge Check IN – no onsite registrations and all attendees must be checked in no later than 9:45am. Allow 30 mins for the check in process.
10:00am	Cluster Conversations		Refreshments and Conversation to reconnect with old colleagues and meet new friends. Join us as we meet and greet attendees representing the Healthcare sector of Massachusetts.
10:30 am	Cluster Launch	Welcome	Joyce Eggers, DA4S President
10:40am	Cluster Introduction	MassBio Hub Introduction	Kendalle Burlin O’Connell, President & COO
10:50am		Massachusetts Welcome	Robert Nelson, SBA MA District Director
11:00am	Cluster Keynote	KEYNOTE C-SUITE PANEL FRED LOWERY Senior Vice President & President Customer Channels Thermo Fisher MARCELO LOUREIRO Global Head of Procurement & Strategic Sourcing Alkermes MODERATOR: JOYCE EGGERS Lead of Supplier Diversity Takeda	These days, companies are being judged not just by their financial performance, but also on their ESG performance. People look at social values and what companies are doing to drive a positive economic impact, to give back to communities in which they live and work – but how do you manage this with all other competing priorities of your business? During this fireside chat, we will learn how Thermo Fisher and Alkermes has approached the Social portion of ESG – how they have embedded principles of Diversity, Equity and Inclusion to drive a positive impact in communities, the challenges, and innovative ways they have found to help underserved communities.
Noon	Cluster Nourishment		Lunch and networking with colleagues.
1:00pm	Cluster Immersion Group A:	CORPORATE Breakout • Boston Room DOMINIC FERRARI , Alkermes SEKOU DILDAY , Takeda RAUL SUAREZ-RODRIGUEZ , Merck	Supplier Diversity Basics How to embed Diversity, Equity, and Inclusion within your supply base. Creating a sustainable and impactful program for your company through messaging, measuring impact, and engagement.
	Group B:	Cluster Immersion SUPPLIER Breakout • Cambridge Room SAPNA BHATLA & SHIRA GRUNFELD 2nd Spark MARIANNE LANCASTER Lancaster Packaging	The Power of Moments Elevate your business with moments that matter. Now more than ever, suppliers find it challenging to effectively engage with their employees and customers. To truly capture hearts and minds, we must go beyond the traditional means of communication. Join this interactive workshop to learn how diverse suppliers are gaining a competitive edge by creating memorable moments and valued experiences for their stakeholders. Walk away with tangible strategies and ideas that will drive your business and relationships forward.
2:30pm	Afternoon Break		Light refreshments and beverages.
3:00pm	Beyond the Match	<i>Session One 3:00 – 3:25pm</i> <i>Session Two 3:30 – 3:55pm</i> <i>Session Three 4:00 – 4:25pm</i> <i>Session Four 4:30 – 4:55pm</i> Your Choice of: (Corporation / Location) ALKERMES - Longwood BIOGEN - Seaport BMS - Worcester IPSEN - Lexington	Ample time for networking enables a different formalized approach to interaction between suppliers and buying organizations during the Cluster. Get a close-up and more specialized view of what it takes to become a Supplier of your most coveted representing Indirect, Direct, and R&D procurement areas sharing steps, processes, and timelines leading to SOWs and contracts. Perfect your questions rather than your Pitch and get the inside scoop that will give you a competitive advantage. JOHNSON & JOHNSON - Commonwealth Café LILLY - Watertown MERCK - Kendall TAKEDA - Alewife THERMO FISHER - Waltham
5:00pm	Cluster Networking		Join us for hors d'oeuvres and beverages during our Reception to meet more Buying Organizations and representatives from the Massachusetts Healthcare sector.
6:00pm	Program Close		

SPONSORS

