

WEST COAST CONNECTION

2022

SPONSORSHIP

Opportunities

THE POWER OF US!



CELEBRATING
15
years



THE BEST EVENT
IN THE LIFE SCIENCE SPACE

THE POWER OF US!

WEST COAST · Aug 30 – Sept 1, 2022 · Laguna, CA

LIMITED SEATS · WEST COAST SELLS OUT EVERY YEAR!

WHAT YOU GET FROM OUR EVENTS:

- Only conference where networking is done in a non-traditional and effective way
- A venue where diverse Life Sciences suppliers can meet with big pharma's stakeholders in an intimate venue
- "Movers & Shakers" in Healthcare and Clinical Research attend in one place
- Success Stories & Case Studies are shared
- Network with proven Diverse Suppliers and Buyers in the Life Sciences industry
- Collaborate & Meet with Industry Thought-Leaders and Mentors
- Relevant learning opportunities to grow your business
- Rally with Supplier Diversity representatives & more
- Our event is known for perfect networking & developing relationships
- Workshops & Guest Speakers that cover topics dedicated to Life Sciences
- Supplier to Supplier Roundtables with Pharmaceutical , BioTech & Healthcare Companies
- Matchmaking
- Supplier Showcase Opportunity
- Members Only Day & Networking Reception
- Fabulous Evening Networking & Dinner Reception for all Attendees

LIMITED SPONSORSHIP OPPORTUNITIES AVAILABLE!

Visit our website for further information: www.DiversityAllianceForScience.com

Contact dee@DiversityAllianceForScience.com with any questions.

OUR PURPOSE AND MISSION IS CLEARLY a WIN WIN!

Diversity Alliance for Science, Inc. is a non-profit 501(c)(3) organization aimed to provide a platform to identify, attract, and develop small and/or diverse businesses to drive inclusive procurement practices in corporate, academic, and governmental entities within the life science and healthcare industries.



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TICKET PRICES • WEST

CONFERENCE TICKETS

MEMBER PRICING:

EARLY BIRD PRIOR TO JULY 22

\$1,100 PER PERSON

REGULAR STARTING JULY 23

\$1,250 PER PERSON

NON-MEMBER PRICING:

REGULAR

\$1,350 PER PERSON

ACADEMIA / GOV'T / NONPROFIT

\$700 PER PERSON

ADDITIONAL TICKETS FOR SPONSORS: \$700 PER PERSON

OUR EVENT DOES NOT OFFER ON-SITE TICKET PURCHASES. REGISTRATION MUST BE COMPLETED ONLINE PRIOR TO AUGUST 8TH.



West Coast Cancellation Policy

- All refund requests/cancellations prior to August 1, 2022 are subject to a \$120 cancellation fee.
- No Refunds on tickets after August 1, 2022.
- No Refunds on Sponsorship Packages.
- Names for badges must be submitted no later than August 8, 2022.

WEST COAST CORPORATE SPONSORSHIPS

PLATINUM • \$15,000

- Six (6) Full Conference Passes
- One (1) reserved table in sponsor's name at conference
- One (1) Roundtable during the Roundtable Session
- Signage recognition during breakfast and/or lunch
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

DIAMOND • \$10,000

- Four (4) Full Conference Passes
- One (1) reserved table in sponsor's name at conference
- One (1) Roundtable during the Roundtable Session
- Signage recognition during breakfast and/or lunch
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

GOLD • \$7,500

- Three (3) Full Conference Passes
- One (1) roundtable during the Roundtable Session
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

SILVER • \$5,000

- Two (2) Full Conference Passes
- One (1) Roundtable during the Roundtable Session
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

* Attendee list is shared post conference. Email addresses are not included.

WEST COAST SUPPLIER SPONSORSHIPS

PLATINUM • \$7,500

- Four (4) Full Conference Passes
- Supplier Showcase on stage during Main Ballroom Session
- Signage recognition during breakfast
- Sponsorship recognition on our website & social media with display of logo
- Capabilities Statement shared with our Corporate Members – with a written introduction you provide us
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

DIAMOND • \$5,000

- Two (2) Full Conference Passes
- Special signage recognition during the lunch
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

GOLD • \$3,500

- One (1) Full Conference Pass
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

* Attendee list is shared post conference. Email addresses are not included.

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We always gather amazing insights from @DiversityA4S events, and the #DA4S East Coast Conference was no exception.



WEST COAST CUSTOM SPONSORSHIPS

PROGRAM SPONSOR

- Sponsor printed conference program
- Two (2) Full Conference Passes
- Promotional marketing item for all attendees
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

1 AVAILABLE

\$6,000

ONE-HOUR MEETING WITH A CORPORATION

- One (1) Hour virtual on camera meeting with a Pharma Corporation
- Two (2) FULL Conference Passes
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

2 AVAILABLE

\$5,000

Contact us for additional information & list of Corporations from which Suppliers can select. Please note that this meeting is not held in conjunction with the event.

MOBILE EVENT APP

- Banner AD on our Mobile Event App
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

2 AVAILABLE

\$5,000

Wi-Fi SPONSORSHIP

- Sponsors get recognition by sponsoring Wi-Fi for all attendees during the conference with a brand specific Wi-Fi passcode
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

2 AVAILABLE

\$5,000

* Attendee list is shared post conference. Email addresses are not included.

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WiFi Code

DEXCOM



WiFi Sponsor 

DOWNLOAD OUR CONFERENCE APP

EVENT CODE:
DA4SWC

Find our app on Google & Apple (search Eventdex)

Event App Sponsored by  

WEST COAST SPECIALTY SPONSORSHIP OPTIONS

HOTEL KEY CARDS

- Company logo on all hotel conference guest room key(s)
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

1 AVAILABLE

\$5,500

BADGE LANYARDS

- Sponsor to provide lanyards based on DA4S specs
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

1 AVAILABLE

\$4,500

CONFERENCE NOTEPADS

- Sponsor to provide notepads inscribed with sponsor's logo for distribution on main ballroom tables
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event
- List of conference attendees*

2 AVAILABLE

\$4,000

WEDNESDAY EVENING RECEPTION SPONSOR

- Three (3) Full Conference Passes
- Promotional Marketing Item for all Attendees
- Retractable company banner can be displayed throughout the event
- Photo Booth Sponsor (Sponsor provides props)
- Special acknowledgment at event
- List of conference attendees*

2 AVAILABLE

\$8,000

Contact us for more details.

* Attendee list is shared post conference. Email addresses are not included.

What West Coast is Saying!



I really enjoyed this event, met a lot of great people, got a lot of great feedback and guidance.

The opportunity to directly engage with corporate entities in a relaxed environment.

It's incredible how intimate and caring this group is and how hard everyone works to get the diverse businesses connected.

...the speed-dating roundtables were by far the most valuable aspect of this year's conference!



AD SPECS

PRINT & DIGITAL

ALL ARTWORK MUST BE SUPPLIED AS FOLLOWS

- High resolution PDF files - with FONTS EMBEDDED
- High resolution .jpg files (minimum 300 dpi)
- Illustrator Files (.ai) - WITH **ALL FONTS OUTLINED** or **INCLUDED**

PRIME SPONSOR ADS ONLY • PRINT & DIGITAL SPECS

Please Supply as follows:

	PRINT (LIVE AREA)	DIGITAL
HALF PAGE AD:	7.5"W x 4.625"H	1125 x 694 pixels
FULL PAGE AD:	7.5"W x 9.5"H	1125 x 1425 pixels
VERTICAL HALF PAGE AD:	3.625"W x 9.5"H	544 x 1425 pixels
FINAL PROGRAM PAGE TRIM SIZE: 8.5"W x 11"H		

LOGO INFORMATION FOR ALL SPONSORS • IMPORTANT

SPONSOR LOGOS - VECTOR LOGOS ONLY IF NOT CURRENTLY ON FILE

DEADLINE SUBMISSIONS:

WEST - **July 15, 2022** for Ads and Logos

Email Logos and ADS by the deadline date to BOTH:

Dee@DiversityAllianceForScience.com

Hope@THREEology.com

NEED YOUR AD DESIGNED?

Not everyone has a big budget for design. Have your DA4S ad designed with a quality, creative & professional representation of your company.

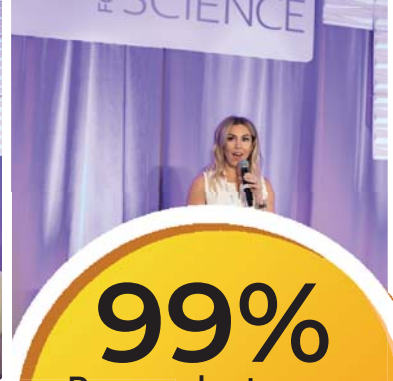
If you have any questions or need your ad designed for the DA4S program ad, please contact:

Hope Langson Gardner / THREEology Design & Communication

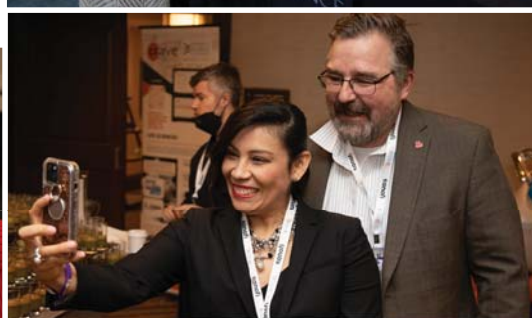
Hope@threeology.com for an individual price quote.

Deadline (all info supplied) for NEW AD DESIGN REQUEST:

July 15, 2022 • West Coast



99%
Respondents were satisfied with the overall conference experience



98% Attendees would return for 2022 East Coast conference





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Diversity Alliance For Science, Inc. is a non-profit 501(c)(3) organization. A percentage of your membership may be tax deductible.