

## A DA4S BLACK BUSINESS ENTERPRISE INITIATIVE

Diversity Alliance For Science (DA4S) provides a platform to identify, attract, and develop small and/or diverse businesses to drive inclusive procurement practices in corporate, academic, and governmental entities within the life science and healthcare industries. DA4S strives to be the leading organization in the life science and healthcare industries promoting the economic growth of small and/or diverse businesses.

### ABOUT

The Elevate Black Program is designed to accelerate Black Business Enterprises (BBEs) to sustainable economic health, by connecting them to corporate decision makers for potential contract opportunities, which in turn creates economic empowerment boosting long term growth and benefits for all parties.

### PROGRAM OBJECTIVES

- 📌 Leverage the DA4S platform to promote BBE members in the life science ecosystem
- 📌 Support stakeholders in reaching corporate responsibility, social justice, and procurement goals
- 📌 Increase the number of BBEs within DA4S
- 📌 Elevate BBEs in terms of performance

### PROGRAM BENEFITS & ELEMENTS

- 📌 Exclusive BBE Virtual Showcase Matchmaking Event on September 28<sup>th</sup>, 2023 includes Matchmaking with Decision Makers = Dedicated time from the Corporate Members
- 📌 Special access to DA4S Corporate Members
- 📌 Opportunities to continuously improve your value proposition and get an honest critique on your pitch and presentation deck
- 📌 Exclusive sessions at select DA4S Events = Development opportunities with focused attention
- 📌 Webinar(s) provided by corporate members = Continued education to keep up with industry trends
- 📌 Quarterly Fireside Chats held virtually covering hot burning topics!
- 📌 Pitch Accelerator! and Capabilities Clinic = held virtually in the Summer

### CORPORATE PARTICIPATION

#### ENCOURAGE TIER 2 COMMITMENT

#### CUSTOM MENTORSHIP

#### EDUCATION

#### SPEND / CONTRACT COMMITMENT

- 📌 Capacity Building Support
- 📌 Work toward Contractual Relationships
- 📌 Sub-tiers and Branching
- 📌 Performance Transparency
- 📌 Succession Planning for Long Term

#### PROGRAM COST

There is a minimum fee of \$300 for DA4S Supplier Members to participate in this annual program.

#### WHY WAIT?

Join us and be a part of this robust program.

CONTACT: [Dee@diversityallianceforscience.com](mailto:Dee@diversityallianceforscience.com)

To learn more, visit <https://diversityallianceforscience.com/membership/elevate-black-program/>

## MEET ESTABLISHED BLACK OWNED BUSINESSES WITH LIFE SCIENCE EXPERIENCE THAT INCLUDE THESE CATEGORIES:

Contract Research Organization  
Clinical Recruitment  
Clinical Research Organization  
CMO  
Commercial Drug Distribution for Clinical Trials  
Consulting & Professional Services  
Contract Sales  
Custom Reagents  
Diversity, Equity & Inclusion Consulting  
Diversity, Equity and Inclusion Strategy and Communications  
eLearning  
Lab Equipment and Supplies  
Laboratory Automation  
Marketing Research  
Medical Communications  
Pharmaceutical & Biomedical Research  
PR/Marketing/Communications  
Printing & Mailing  
Promotional Products/Large Format Signage  
R&D  
Safety Training, Equipment and PPE  
Strategic Corporate Meetings, Events and Incentive Travel  
Temporary Staffing and Contract Labor  
Transportation and Logistics