

BECOME A SPONSOR

PROVIDE GREATER VISIBILITY



PROGRAM SPONSOR OPPORTUNITIES • 2023

All Corporate Sponsors will be featured on the DA4S Elevate Black webpage and social media marketing campaign.

SHOWCASE EVENT SPONSOR

..... \$20,000

- ◆ By means of sponsorship your company is highlighted as the key sponsor for the program in 2023. This includes the Exclusive Matchmaking Showcase Virtual Day on Sept. 28th.

HIGHLIGHT REEL

..... \$10,000

- ◆ By means of sponsorship you are supporting the Highlight Reel we develop for each of the black owned businesses. These professional highlight reels will be used in different marketing formats to showcase the supplier throughout the year.

MEMBERSHIP SPONSORSHIP

..... \$3,000 - \$5,000

- ◆ By means of sponsorship you are providing the opportunity for black owned businesses in the life sciences to gain annual membership to DA4S for 2023 and allow them the opportunity to be a selected supplier if qualified for the Elevate Black program.

BEYOND THE MATCH WEBINARS

..... \$3,000

- ◆ By means of sponsorship your company selects a day and time to host a virtual webinar for all black owned suppliers participating in the Elevate Black program. DA4S will provide the webinar platform.
- ◆ Take this webinar to Beyond the Match! Introduce these suppliers to your company and share how they can do business with your company.

EDUCATIONAL WEBINARS

..... \$3,000

- ◆ By means of sponsorship you provide the opportunity for DA4S to bring in professional speakers to educate the black owned businesses on relevant and current topics that will help them to grow and further develop their business.

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