



EAST COAST CONFERENCE



2023
SPONSORSHIP
Opportunities

RESILIENT.
BOLD.
STRONG.

BY FAR THE BEST EVENTS IN THE LIFE SCIENCE SPACE

EAST COAST · May 2-4 · New Jersey

BOTH EAST & WEST COAST SELL OUT EVERY YEAR!

WHAT YOU GET FROM OUR EVENTS:

- See everyone again “in-person” – with safety precautions in place!
- Only conference where networking is done in a non-traditional and effective way
- A venue where diverse Life Sciences suppliers can meet with big pharma’s stakeholders in an intimate venue
- “Movers & Shakers” in Healthcare and Clinical Research attend in one place
- Only conference where contracts WON are celebrated
- Network with proven Diverse Suppliers and Buyers in the Life Sciences industry
- Collaborate & Meet with Industry Thought-Leaders and Mentors
- Relevant learning opportunities to grow your business
- Rally with Supplier Diversity representatives & more
- Our event is known for perfect networking & developing relationships
- Workshops & Guest Speakers that cover topics dedicated to Life Sciences
- Supplier to Supplier Roundtables with Pharmaceutical , BioTech & Healthcare Companies
- EXPO (Only Pharma/Healthcare companies exhibit, this guarantees attendees to meet with these corporations!)
- Supplier Showcase Opportunity
- Members Only Networking Reception
- Fabulous Evening Networking & Dinner Reception for all Attendees

95%

Respondents were very satisfied with the overall conference experience

97%

Respondents found our event to be the best in the life sciences for networking!

LIMITED SPONSORSHIP OPPORTUNITIES AVAILABLE!

Contact dee@DiversityAllianceForScience.com with questions and to secure a sponsorship package.

OUR PURPOSE AND MISSION IS CLEARLY a WIN WIN!

Diversity Alliance for Science, Inc. is a non-profit 501(c)(3) organization aimed to provide a platform to identify, attract, and develop small and/or diverse businesses to drive inclusive procurement practices in corporate, academic, and governmental entities within the life science and healthcare industries.



DiversityAllianceForScience.com



TICKET PRICES • EAST

CONFERENCE TICKETS

MEMBER PRICING:

EARLY BIRD PRIOR TO MARCH 1

\$1,250 PER PERSON

REGULAR STARTING MARCH 2

\$1,350 PER PERSON

NON-MEMBER PRICING:

REGULAR

\$1,450 PER PERSON

ACADEMIA / GOV'T / NONPROFIT

\$750 PER PERSON

ADDITIONAL TICKETS FOR SPONSORS:

\$700 PER PERSON

OUR EAST COAST EVENT IS UNABLE TO ACCOMMODATE ANY ONSITE REGISTRATIONS.



East Coast Cancellation Policy

- All refund requests/cancellations prior to **March 20** are subject to a \$150 cancellation fee.
- No Refunds on tickets or Sponsorship Packages after **March 11**.
- Names for badges must be submitted no later than **April 8**.
- Name badge change fee \$25 (7 days prior to conference).

EAST COAST CORPORATE SPONSORSHIPS

..... PLATINUM • \$15,000

- Five (5) Full Conference Passes
- One (1) reserved table in Sponsor's name at Conference
- One (1) Roundtable during the Roundtable Session
- Special Signage recognition during breakfast and/or lunch
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*
- List of Conference Attendees**

..... DIAMOND • \$10,000

- Four (4) Full Conference Passes
- One (1) reserved table in sponsor's name at conference
- One (1) Roundtable during the Roundtable Session
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*
- List of Conference Attendees**

.....

GOLD • \$7,500

- Three (3) Full Conference Passes
- One (1) Roundtable during the Roundtable Session
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

.....

SILVER • \$5,000

- Two (2) Full Conference Passes
- One (1) Roundtable during the Roundtable Session
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

* Sponsor responsible for providing, setting up & removing their banner.

** Attendee list is shared post conference. Email addresses are not included.

EAST COAST SUPPLIER SPONSORSHIPS

..... PLATINUM • \$7,500

- Three (3) Full Conference Passes
- One Hour Virtual Meeting with Available Corporate Company
- Special Signage Recognition at Refreshment Breaks
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*
- List of Conference Attendees**

..... DIAMOND • \$5,000

- Two (2) Full Conference Passes
- Signage Recognition during Luncheon
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

..... GOLD • \$3,500

- One (1) Full Conference Pass
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

* Sponsor responsible for providing, setting up & removing their banner.

** Attendee list is shared post conference. Email addresses are not included.



SPECIALTY SPONSORSHIP OPTIONS

DINNER RECEPTION



- Two (2) Full Conference Passes
- Sponsor one drink ticket for each attendee at the Wednesday evening Networking Dinner
- Retractable company banner can be displayed throughout the event*

2 AVAILABLE · \$7,000

Contact us for more details.

PHOTO BOOTH



- Two (2) Full Conference Passes
- Promotional Marketing Item for all Attendees
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$6,500

Contact us for more details.

PROGRAM



- Sponsor print of conference program booklet
- Two (2) Full Conference Passes
- Promotional Marketing Item for all attendees
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$6,500

COFFEE LOUNGE



- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*
- Sponsor/s can place marketing materials inside coffee lounge (must get approval on items from DA4S prior to)

2 AVAILABLE · \$6,000

Contact us for more details.

* Sponsor responsible for providing, setting up & removing their banner.

** Attendee list is shared post conference. Email addresses are not included.

CUSTOM SPONSORSHIP OPTIONS

HOTEL KEY CARDS



- Company Logo on all Hotel Guests Room Key
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$5,500

MOBILE EVENT APP



- Banner AD on our Mobile Event App
- Two (2) FULL Conference Passes
- Sponsorship Recognition on our website & Social Media Sites with display of Logo
- Retractable company banner can be displayed throughout the event*

2 AVAILABLE · \$5,000

WI-FI



- Sponsors get recognition by sponsoring Wi-Fi for all attendees during the conference with a brand specific Wi-Fi passcode
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

2 AVAILABLE · \$5,000

BADGE LANYARDS



- Sponsor to provide lanyards based on DA4S specs
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$4,500

* Sponsor responsible for providing, setting up & removing their banner.

** Attendee list is shared post conference. Email addresses are not included.



SPECIALTY SPONSORSHIP OPTIONS

MORNING JUICE BAR



- One (1) FULL Conference Pass
- Retractable company banner can be displayed throughout the event
- Smoothie Juice Bar Sponsor for Morning Beverages

2 AVAILABLE · \$4,500

Contact us for more details.

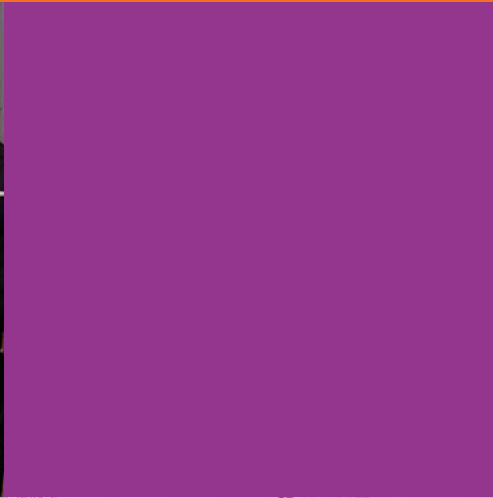
CONFERENCE NOTEPADS



- Sponsor to provide notepads inscribed with sponsor's logo for distribution on main ballroom tables
- Two (2) FULL Conference Passes
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

2 AVAILABLE · \$4,000

* Sponsor responsible for providing, setting up & removing their banner.





DiversityAllianceForScience.com

Diversity Alliance For Science, Inc. is a non-profit 501(c)(3) organization. DA4S is a 501 (c)(3). A percentage of your membership may be tax deductible.

