



2023

SPONSORSHIP OPPORTUNITIES

WEST COAST CONFERENCE

SEPT 12-14, 2023 • LAGUNA, CA

RESILIENT.BOLD.STRONG. RESILIENT.BOLD.STRONG. RESILIENT.BOLD.STRONG. RESILIENT.BOLD.STRONG.



BOLD.STRONG. RESILIENT.BOLD.STRONG. RESILIENT.BOLD.STRONG. RESILIENT.BOLD.STRONG.

BY FAR THE BEST EVENTS IN THE LIFE SCIENCE SPACE

OUR WEST COAST SELLS OUT EVERY YEAR!

WHAT YOU GET FROM OUR EVENTS:

- Only conference where networking is done in a non-traditional and effective way
- A venue where diverse Life Sciences suppliers can meet with big pharma and healthcare corporations in an intimate venue
- “Movers & Shakers” in Healthcare and Clinical Research attend in one place
- Only conference where contracts WON are celebrated and Success Stories are shared
- Network with proven Diverse Suppliers and Buyers in the Life Sciences industry
- Collaborate & Meet with Industry Thought-Leaders and Mentors
- Relevant learning opportunities to grow your business
- Rally with Supplier Diversity representatives & more
- Our event is known for perfect networking & developing relationships
- Workshops & Guest Speakers that cover topics dedicated to Life Sciences
- Meet & Greet Roundtables
- Supplier Shark Tank Opportunity
- Members Only Day includes a Networking Reception
- Fabulous Evening Networking & Dinner Reception for all Attendees

95%

Respondents were very satisfied with the overall conference experience

97%

Respondents found our event to be the best in the life sciences for networking!

LIMITED SPONSORSHIP OPPORTUNITIES AVAILABLE!

Contact dee@DiversityAllianceForScience.com with questions and to secure a sponsorship package.

OUR PURPOSE AND MISSION IS CLEARLY a WIN WIN!

Diversity Alliance for Science, Inc. is a non-profit 501(c)(3) organization aimed to provide a platform to identify, attract, and develop small and/or diverse businesses to drive inclusive procurement practices in corporate, academic, and governmental entities within the life science and healthcare industries.





WEST COAST CORPORATE SPONSORSHIPS

..... PLATINUM • \$15,000

- Five (5) Full Conference Passes
- One (1) reserved table in general session main ballroom
- One (1) table during the Meet & Greet Roundtable Session
- Signage recognition during breakfast and/or lunch
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*
- List of Conference Attendees**

..... DIAMOND • \$10,000

- Four (4) Full Conference Passes
- One (1) reserved table in general session main ballroom
- One (1) table during the Meet & Greet Roundtable Session
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*
- List of Conference Attendees**

..... GOLD • \$7,500

- Three (3) Full Conference Passes
- One (1) table during the Meet & Greet Roundtable Session
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

..... SILVER • \$5,000

- Two (2) Full Conference Passes
- One (1) table during the Meet & Greet Roundtable Session
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

* Sponsor responsible for providing, setting up & removing their banner.
** Attendee list is shared post conference. Email addresses are not included.

WEST COAST SUPPLIER SPONSORSHIPS

..... PLATINUM • \$7,500

- Three (3) Full Conference Passes
- Be a part of our SHARK TANK! Showcase your company onstage during our general session
- Signage Recognition as Refreshment Breaks sponsor
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event *
- List of Conference Attendees**

..... DIAMOND • \$5,000

- Two (2) Full Conference Passes
- Signage Recognition during Luncheon
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

..... GOLD • \$3,500

- One (1) Full Conference Pass
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

* Sponsor responsible for providing, setting up & removing their banner.

** Attendee list is shared post conference. Email addresses are not included.

TICKET PRICES • WEST

CONFERENCE TICKETS

OUR EVENT DOES NOT OFFER ON-SITE TICKET PURCHASES

MEMBER PRICING:

EARLY BIRD PRIOR TO JUNE 30

\$1,250 PER PERSON

REGULAR STARTING JULY 1

\$1,350 PER PERSON

NON-MEMBER PRICING:

REGULAR

\$1,450 PER PERSON

ACADEMIA / GOV'T / NONPROFIT

\$750 PER PERSON

(CONFIRMATION OF THIS STATUS MAY BE REQUESTED)

ADDITIONAL TICKETS FOR SPONSORS: \$750 PER PERSON

(APPLIES ONLY TO COMPANIES SPONSORING WHO REQUIRE ADDITIONAL TICKETS)

REGISTRATION MUST BE COMPLETED ONLINE PRIOR TO AUGUST 8TH



West Coast Cancellation Policy

- All refund requests/cancellations prior to July 31, 2023 are subject to a \$250 cancellation fee.
- No Refunds on tickets after July 31, 2023.
- Sponsorship Packages are final, no refunds.
- Sponsors must submit all registrations for name badges by August 15, 2023.
- Name badge change fee \$25 (7 days prior to conference).



It's incredible how intimate and caring this group is and how hard everyone works to get the diverse businesses connected.



CUSTOM SPONSORSHIP OPTIONS

WHY SPONSOR?

- Brand Visibility
- Build Relationships
- Targeted Reach
- Generate Leads
- Positive Image

DINNER RECEPTION

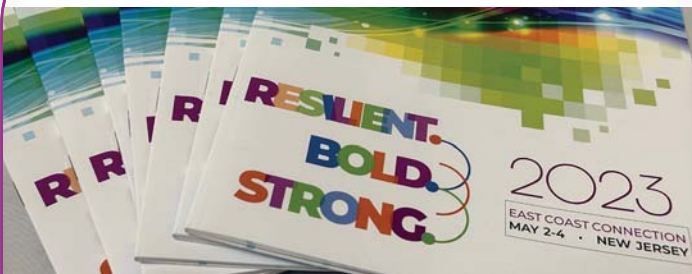


- Two (2) Full Conference Passes
- Sponsor one hour of drinks at the networking dinner (can provide branded item)
- Special Drink in your Company Name
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

2 AVAILABLE · \$8,000

Contact us for more details.

PROGRAM



- Two (2) Full Conference Passes
- Sponsor print of conference program booklet
- Promotional Marketing Item for all attendees
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$6,500

HOTEL KEY CARDS



- Two (2) FULL Conference Passes
- Company Logo on all Hotel Guests Room Key
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$6,000

* Sponsor responsible for providing, setting up & removing their banner.



*As a 1st Time Attendee,
I really loved this event.
Met so many great
people and loved the
community feel!*



CUSTOM SPONSORSHIP OPTIONS

CONFERENCE NOTEPADS



- Two (2) FULL Conference Passes
- Sponsor to provide notepads inscribed with sponsor's logo for distribution on main ballroom tables
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

2 AVAILABLE · \$4,000

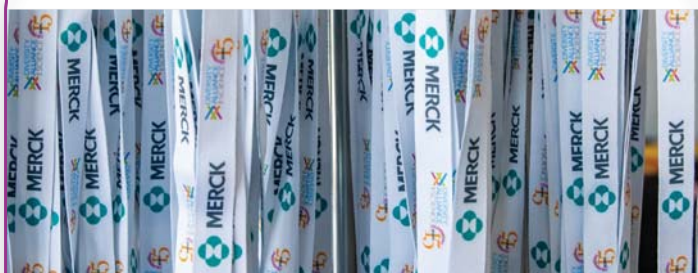
GLAM PHOTO BOOTH



- Two (2) Full Conference Passes
- Promotional Marketing Item for all Attendees
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$5,500

BADGE LANYARDS



- Two (2) FULL Conference Passes
- Sponsor to provide lanyards based on DA4S specs
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$5,000

ONE-HOUR MEETING WITH A CORPORATION

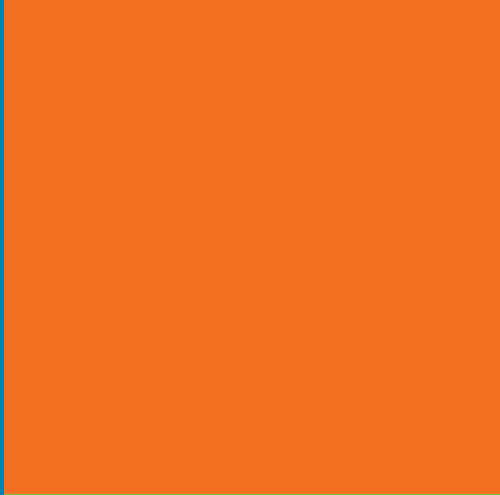


- Two (2) FULL Conference Passes
- One (1) Hour virtual on camera meeting with a Pharma Corporation
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

2 AVAILABLE · \$5,000

Contact us for additional information & list of Corporations from which Suppliers can select. Please note that this meeting is not held in conjunction with the event.

* Sponsor responsible for providing, setting up & removing their banner.



The opportunity to directly engage with corporate entities in a relaxed environment was fantastic!



CUSTOM SPONSORSHIP OPTIONS

MEMBERS WELCOME RECEPTION



- Two (2) Full Conference Passes
- Taco Bar Sponsor (can provide branded item)
- Sponsor Signage at the reception
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$6,500

MEMBERS RECEPTION BEVERAGE



- One (1) Full Conference Pass
- One beverage ticket for each attendee
- Sponsor Signage at the reception
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

2 AVAILABLE · \$5,000

MOBILE EVENT APP



- Two (2) FULL Conference Passes
- Mobile APP passcode using sponsor brand/name
- Banner AD on our Mobile Event App
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$5,000

WI-FI



- Two (2) FULL Conference Passes
- Sponsors get recognition by sponsoring Wi-Fi for all attendees during the conference with a sponsor brand/name Wi-Fi passcode
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$5,000

* Sponsor responsible for providing, setting up & removing their banner.

WEST COAST

CUSTOM SPONSORSHIP OPTIONS

GOLF CART



- One (1) Full Conference Pass
- One (1) Golf Day Pass includes Clubs and Cart
- Sponsor provides branded Hats for all golfers
- Signage Acknowledgement
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$5,000

GOLF TOWEL / BALL



- One (1) Full Conference Pass
- One (1) Golf Day Pass includes Clubs and Cart
- Sponsor provides branded Golf Towels or Balls for all golfers
- Signage Acknowledgement
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$4,500

GOLF STRING BAGS



- One (1) Full Conference Pass
- One (1) Golf Day Pass includes Clubs and Cart
- Sponsor provides branded String Bags for all golfers
- Signage Acknowledgement
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$4,500

Contact us for more details.

TEAM BUILDING



- Two (2) Full Conference Passes
- Sponsor provides branded Hats for all participants in this session
- Signage Acknowledgement
- Sponsorship recognition on our website & social media with display of logo
- Retractable company banner can be displayed throughout the event*

1 AVAILABLE · \$6,000

This package can also be available for \$5,000 which includes one ticket.

* Sponsor responsible for providing, setting up & removing their banner.



DiversityAllianceForScience.com