

## SCHEDULE OF EVENTS\* 2024 EAST COAST CONNECTION

TUESDAY	APRIL 30 · MEMBERS ONLY DAY	
9:00AM – 5:00PM	CONFERENCE BADGE CHECK-IN	WEST LOBBY
9:15AM – 10:15AM	MENTORSHIP 2024-2025 KICK-OFF (INVITE ONLY)	
10:30AM – 11:30AM	PITCH COMPETITION REHEARSAL (INVITE ONLY)	
11:00AM – 4:00PM	COFFEE LOUNGE OPEN (SPONSORS ONLY)	
12:30PM – 1:30PM	SPIRAL SESSION (RSVP REQUIRED)	
2:00PM – 3:30PM	MENTORSHIP PITCH COMPETITION	
4:00PM – 5:00PM	ELEVATE! PROGRAM (INVITE ONLY)	LINCOLN/COLUMBIA
5:30PM – 7:00PM	MEMBERS ONLY WELCOME RECEPTION(Cash Bar and Appetizers)	OUTDOOR PATIOS (or JR. Ballroom)
WEDNESDAY	MAY 1 · CONFERENCE DAY 1	
8:00AM – 4:00PM	CONFERENCE BADGE CHECK-IN	WEST LOBBY
8:00AM – 4:00PM	COFFEE LOUNGE OPEN (SPONSORS ONLY)	SALON A-C
8:00AM – 9:00AM	CONTINENTAL BREAKFAST & NETWORKING	BALLROOM FOYER
9:00AM – 9:20AM	WELCOME & LEADERSHIP REMARKS	GRAND BALLROOM
9:20AM – 9:30AM	REMARKS FROM US DEPT OF HEALTH & HUMAN SERVICES	GRAND BALLROOM
9:30AM – 9:40AM	TRANSFORMING HEALTHCARE: THE DIGITALIZATION PATHWAY IN LIFE SCIENCES	GRAND BALLROOM
9:40AM – 10:35AM	USING A.I. FOR BUSINESS SUCCESS	GRAND BALLROOM
10:35AM – 10:45AM	BREAK	
10:45AM – 12:15PM	ROUNDTABLES	GRAND & JR. BALLROOMS
12:15PM – 1:15PM	BUFFET LUNCH	GRAND & JR. BALLROOMS
1:15PM – 1:30PM	MENTORSHIP PITCH COMPETITION – WINNERS ANNOUNCED	GRAND BALLROOM
1:30PM – 2:00PM	BREAK	
2:00PM – 3:00PM	Workshop 1: LAW SMART: BUSINESS SUCCESS STRATEGIESPart 1: Master Service Agreement 101	LINCOLN/COLUMBIA
	Workshop 2: TURNING CONNECTIONS INTO BUSINESS OPPORTUNITIES	JUNIOR BALLROOM
3:00PM – 3:30PM	BREAK	
3:30PM – 4:30PM	Workshop 3: LAW SMART: BUSINESS SUCCESS STRATEGIESPart 2: Practical Tips & Case Studies	LINCOLN/COLUMBIA
3:30PM – 4:50PM	Workshop 4: FORWARD TOGETHER: AMPLIFYING IMPACT THROUGH ECOVADIS & ENERGIZE	JUNIOR BALLROOM
4:30PM – 6:00PM	NETWORKING BREAK	
6:00PM – 9:00PM	EVENING DINNER RECEPTION	GRAND BALLROOM
<b>THURSDAY</b>	MAY 2 · CONFERENCE DAY 2	
8:15AM – 10:00AM	CONFERENCE BADGE CHECK-IN	WEST LOBBY
8:15AM – 9:00AM	CONTINENTAL BREAKFAST & NETWORKING	BALLROOM FOYER
8:30AM – 12:30PM	COFFEE LOUNGE OPEN (SPONSORS ONLY)	SALON A-C
9:00AM – 9:30AM	WELCOME & PROGRAM UPDATES	GRAND BALLROOM
9:30AM – 10:15AM	SUCCESS STORIES	GRAND BALLROOM
10:15AM – 11:30AM	EIGHT THAT INNOVATE	GRAND BALLROOM
11:30AM – 12:30PM	BUFFET LUNCH	GRAND & JR. BALLROOMS
12:30PM – 12:45PM	EIGHT THAT INNOVATE – WINNERS ANNOUNCED	GRAND BALLROOM
12:45PM – 1:45PM	KEYNOTE SPEAKER	GRAND BALLROOM
1:45PM – 2:00PM	CLOSING REMARKS	GRAND BALLROOM
2:00PM – 2:30PM	KEYNOTE SPEAKER MEET & GREET	GRAND BALLROOM