



2024 EAST COAST EVERYTHING to Know

NAME BADGES are required to be worn throughout the entire event including the evening sessions.

BUSINESS CARDS are recommended. There will be ample networking opportunities.

As a courtesy to our program, we ask that attendees are seated a couple of minutes prior to the start of the daily Welcome.

NAME BADGE / CHECK-IN:

Tuesday, APRIL 30 **9:00am – 5:00pm**
Wednesday, MAY 1 **8:00am – 4:00pm**
Thursday, MAY 2 **8:15am – 10:00am**

We are unable to check attendees in for badges outside of these days/times. Plan accordingly.

HEALTH SAFETY PRECAUTIONS

- » Masks at the event are optional and will be available.
- » Hand Sanitizers are available throughout the hotel & in the Ballroom, but hand washing is always recommended!
- » Avoid Shaking Hands – elbow or fist bumps preferred.
- » COVID tests are available upon request.

If you do not feel well or are experiencing any cold, flu or covid symptoms, please respect the health and safety of others and do not attend the event.

DURING THE EVENT

ATTIRE

Business Casual & comfy shoes. We suggest you bring a sweater. The ballrooms tend to run on the cold side, and we are unable to adjust temperatures.

SNEAKER DAY- THURSDAY

A DA4S tradition. Wear your best sneakers.

WI-FI

Sponsored by VIATRIS

- » Complimentary Wi-Fi will be available in the Ballroom area.
- » Please reserve this to one device per attendee.
- » WI-FI CODE: **VIATRIS24**

MOBILE APP

Sponsored by DOC EVENTS Powered by EVENTDEX

- ✓ Download the Event App and utilize it throughout the conference.
- ✓ Access the hotel map, attendee list, schedule of events & more!
- ✓ Instructions on how to access the App is emailed.

SOCIAL MEDIA

Step & Repeat is set up in the Ballroom Foyer during the conference. Please take photos/selfies throughout the event & tag us. **#DA4S #DA4SEVENTS #DA4S2024**.
[Be sure to follow us on social media!](#)

PHOTOS & VIDEOS

There is a photographer & videographer capturing moments of the event throughout the conference. If you do not wish to be captured on camera, please inform them directly.

FRESH JUICE BAR

Sponsored by ADRIENNE NICOLE PRODUCTIONS & SYNTEREX

Enjoy freshly made juice with ingredients of your choice on Wednesday and Thursday morning!

Network in line while waiting!

COFFEE LOUNGE – SPONSORS ONLY Sponsored by AMI & MOCK5

- » Our Coffee Lounge will be open Tuesday – Thursday for Sponsors Only.

Tuesday • 11:00am – 4:00pm
Wednesday • 8:00am – 4:00pm
Thursday • 8:30am – 12:30pm

- » Attendees with a Sponsor ribbon may enter the lounge to enjoy a specialty coffee and network with other sponsors.
- » If you join us, consider leaving a gratuity for the Barista!

Please be mindful that this lounge can only accommodate a certain amount of people at a time.



2024 EAST COAST EVERYTHING to Know

MEMBERS ONLY DAY – Tuesday

The following are **invite-only/closed sessions**:

- 9:15am – Mentorship Program Kick-Off
- 10:30am – Pitch Competition Rehearsal
- 4:00pm – Elevate! Program

SPIRAL – Tuesday • 12:30pm - 1:30pm

RSVP is required to attend. Supplier must be signed up for SPIRAL for 2024.

TUESDAY MENTORSHIP PITCH COMPETITION

This session is open to all Members attending the event. Come listen to the outgoing Mentorship class present their pitches in front of the judges at our annual competition!

OPEN NETWORKING TIME

Wednesday • 4:30pm - 6:00pm

A perfect afternoon break for attendees to meet and network throughout the hotel.

KEYNOTE MEET & GREET

Thursday • 2:00pm - 2:30pm

We are excited to welcome **Hank Azaria as our keynote**. Attendees can meet Hank and get their photo with him on the main stage after closing remarks.

SILENT AUCTION & RAFFLE TICKETS

- » Raffle tickets will be sold Tuesday & Wednesday.
- » Raffle drawing to be held at the Wednesday Dinner.
- » Don't miss the Silent Auction Power Meetings!
- » Funds raised support our Community Outreach Program.
- » Credit card and cash accepted.

GENERAL SESSION & BREAKOUT SESSIONS

We have a full agenda and will make every effort to start and end on time.

As a courtesy to our program, we ask that attendees be seated a couple minutes prior to the start of each session. We have dynamic speakers and panelists scheduled so be sure not to miss our Ballroom sessions!

We have informative workshops scheduled that run concurrently on Wednesday afternoon. Refer to our website to learn more about each workshop so you come prepared on which sessions you plan to attend.

MEMBERSHIP QUESTIONS

Our membership committee will be available throughout the conference. Look for them wearing their Leis.

MEET & GREET ROUNDTABLES – Wednesday • 10:45am-12:15pm

- » Each table will have one Corporate Host. Suppliers select a table to sit at to meet the corporation.
- » Each round will be approximately 20 minutes. Then you rotate to another table. There will be a total of 4 rotations.
- » If more than one person per company is attending, we recommend that you each sit at different tables.
- » Bring your business cards and your 30 SECOND Pitch ready to go!
- » Corporates – please be seated on time at your assigned table.
- » Be mindful – this is not a 1:1 session. Please allow others at the table to also speak.



2024 EAST COAST EVERYTHING to Know

EVENT MEALS

TUESDAY Meals on your own. Please plan accordingly.

Members Welcome Reception (5:30pm –7:00pm). Cash Bar for Beverages. Light Refreshments available. This is not dinner.

BREAKFAST & LUNCH • WEDNESDAY & THURSDAY

- Continental Breakfast and Buffet Lunch will be available for all attendees.
- The Junior Ballroom and Ballroom Foyer will be available for seating for Breakfast.
- Lunch Buffet is served with seating available in the Grand and Junior Ballrooms. Limited outdoor seating is also available – weather permitting.
- Please enjoy all areas for lunch but be back in the Grand Ballroom in time for the start of the next sessions.

WEDNESDAY EVENING DINNER

- Our popular Evening Dinner & Networking is for all attendees.
- Cash Bar is available! Enjoy a variety of food stations.
- Buy Raffle Tickets and take photos at the photo booth! Photo Booth **sponsored by G3 LIFESCIENCES**
- Come network, eat, dance and have some fun.

DIETARY & ALLERGY RESTRICTIONS

The hotel has noted them for everyone who indicated this on their registration. If you need a specific dietary meal, please ask a hotel staff member, they will gladly accommodate.

HOTEL INFORMATION

ROOM RESERVATION

- » Please confirm your reservation with the hotel prior to arrival and make any requests ahead of time directly with hotel.
- » If you need to cancel your room, do so within the cancellation period to avoid charges.
- » The hotel is unable to guarantee early check-ins or late check-outs. We are not able to assist you with no show cancellations.
- » Please do not call general reservations, call the hotel directly.

HOTEL PARKING

Self-Parking Overnight Hotel Guests – \$25.00 + tax per car.
Daily Self-Parking Rate – \$15.00 for a maximum of (12) hours.

CHECK-IN TIME is 4:00pm – The hotel will check you in sooner if rooms are available.

LUGGAGE STORAGE –The Bell Desk can safely store your luggage at check-in or check-out. For security reasons, you **MUST** use a Bell Desk attendant.

DINING OPTIONS – (Be patient at the restaurant. Allow enough time to get your meals)

Hotel Restaurant – Open daily for breakfast, lunch and dinner. In-room dining is also available.

The hotel also has a M Club.

GYM – access is available for all hotel guests.

IN-ROOM WI-FI is complimentary for Bonvoy Members (free to join). Confirm your Bonvoy # is added to your hotel reservation.

HOUSEKEEPING GRATUITY – Please remember to leave gratuity upon hotel check-out for the housekeeping staff.

The Marriott Hotel and DA4S are not responsible for any lost or stolen items.

We STRONGLY advise you to not leave any personal items unattended in any areas of the hotel throughout the event.

AIRPORT SHUTTLE SERVICE

The hotel shuttle to/from the EWR airport terminals is available on a first come, first served basis and has limited seating capacity (15 guests with luggage). The shuttle does run 24/7 so plan accordingly. Please remember to tip the driver if you use this service.



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SCHEDULE OF EVENTS*

2024 EAST COAST CONNECTION

TUESDAY

9:00AM – 5:00PM
9:15AM – 10:15AM
10:30AM – 11:30AM
11:00AM – 4:00PM
12:30PM – 1:30PM
2:00PM – 3:30PM
4:00PM – 5:00PM
5:30PM – 7:00PM

APRIL 30 • MEMBERS ONLY DAY

CONFERENCE BADGE CHECK-IN WEST LOBBY
MENTORSHIP 2024-2025 KICK-OFF (INVITE ONLY) JUNIOR BALLROOM
PITCH COMPETITION REHEARSAL (INVITE ONLY) JUNIOR BALLROOM
COFFEE LOUNGE OPEN (SPONSORS ONLY) SALON A-C
SPIRAL SESSION (RSVP REQUIRED) LINCOLN/COLUMBIA
MENTORSHIP PITCH COMPETITION JUNIOR BALLROOM
ELEVATE! PROGRAM (INVITE ONLY) LINCOLN/COLUMBIA
MEMBERS ONLY WELCOME RECEPTION OUTDOOR PATIOS
(Cash Bar and Appetizers) (or JR. Ballroom)

WEDNESDAY

8:00AM – 4:00PM
8:00AM – 4:00PM
8:00AM – 9:00AM
9:00AM – 9:20AM
9:20AM – 9:30AM
9:30AM – 9:40AM
9:40AM – 10:35AM
10:35AM – 10:45AM
10:45AM – 12:15PM
12:15PM – 1:15PM
1:15PM – 1:30PM
1:30PM – 2:00PM
2:00PM – 3:00PM

3:00PM – 3:30PM
3:30PM – 4:30PM
3:30PM – 4:50PM
4:30PM – 6:00PM
6:00PM – 9:00PM

MAY 1 • CONFERENCE DAY 1

CONFERENCE BADGE CHECK-IN WEST LOBBY
COFFEE LOUNGE OPEN (SPONSORS ONLY) SALON A-C
CONTINENTAL BREAKFAST & NETWORKING BALLROOM FOYER
WELCOME & LEADERSHIP REMARKS GRAND BALLROOM
REMARKS FROM US DEPT OF HEALTH & HUMAN SERVICES GRAND BALLROOM
TRANSFORMING HEALTHCARE: THE DIGITALIZATION PATHWAY IN LIFE SCIENCES GRAND BALLROOM
USING A.I. FOR BUSINESS SUCCESS GRAND BALLROOM
BREAK
ROUNDTABLES GRAND & JR. BALLROOMS
BUFFET LUNCH GRAND & JR. BALLROOMS
MENTORSHIP PITCH COMPETITION – WINNERS ANNOUNCED GRAND BALLROOM
BREAK
Workshop 1: LAW SMART: BUSINESS SUCCESS STRATEGIES LINCOLN/COLUMBIA
Part 1: Master Service Agreement 101
Workshop 2: TURNING CONNECTIONS INTO BUSINESS OPPORTUNITIES JUNIOR BALLROOM
BREAK
Workshop 3: LAW SMART: BUSINESS SUCCESS STRATEGIES LINCOLN/COLUMBIA
Part 2: Practical Tips & Case Studies
Workshop 4: FORWARD TOGETHER: AMPLIFYING IMPACT
THROUGH ECOVADIS & ENERGIZE JUNIOR BALLROOM
NETWORKING BREAK
EVENING DINNER RECEPTION GRAND BALLROOM

THURSDAY

8:15AM – 10:00AM
8:15AM – 9:00AM
8:30AM – 12:30PM
9:00AM – 9:30AM
9:30AM – 10:15AM
10:15AM – 11:30AM
11:30AM – 12:30PM
12:30PM – 12:45PM
12:45PM – 1:45PM
1:45PM – 2:00PM
2:00PM – 2:30PM

MAY 2 • CONFERENCE DAY 2

CONFERENCE BADGE CHECK-IN WEST LOBBY
CONTINENTAL BREAKFAST & NETWORKING BALLROOM FOYER
COFFEE LOUNGE OPEN (SPONSORS ONLY) SALON A-C
WELCOME & PROGRAM UPDATES GRAND BALLROOM
SUCCESS STORIES GRAND BALLROOM
EIGHT THAT INNOVATE GRAND BALLROOM
BUFFET LUNCH GRAND & JR. BALLROOMS
EIGHT THAT INNOVATE – WINNERS ANNOUNCED GRAND BALLROOM
KEYNOTE SPEAKER GRAND BALLROOM
CLOSING REMARKS GRAND BALLROOM
KEYNOTE SPEAKER MEET & GREET GRAND BALLROOM