



EAST COAST CONNECTION 2025

SPONSORSHIP OPPORTUNITIES

APRIL 29 - MAY 1, 2025
NEW JERSEY



THE BEST LIFE SCIENCES EVENT TO ATTEND!

OUR EVENT OFFERS:

- A venue where you can connect with a wide range of Life Sciences suppliers in an intimate setting alongside prominent pharma, biotech and healthcare corporations
- Access relevant learning opportunities aimed at business growth
- Superb, inspiring, and relevant keynote speakers
- Innovative, hands-on workshops
- Speakers covering topics exclusively dedicated to Life Sciences
- Welcoming atmosphere & developing relationships
- Celebrate contract wins & share Success Stories, a distinctive feature at our events
- Comradery – a place to learn & grow, together
- Energizing conferences with content-relevant to every role
- Engage & meet with industry thought leaders and mentors through collaborative opportunities
- Exclusive Members Only Day, which includes a Networking Reception
- Experience the renowned, unique, highly effective networking & relationship-building atmosphere DA4S is known for
- The only conference where networking is done effectively in both traditional & social ways
- Fabulous Dinner & Networking Reception for all attendees
- Highly effective advertising opportunities
- Insights into emerging industry trends
- Join forces with Supplier Diversity representatives & others during our events
- Network with established Suppliers & Buyers in the Life Sciences
- Networking for small and/or diverse businesses to learn from others about best practices (and successes) in an informational & noncompetitive environment
- Opportunity to celebrate & strengthen mentor/mentee relationships, old and new alike
- Supplier Discovery – meet new supplier members & learn about their capabilities
- Supplier Innovation – reconnect with supplier members & learn about their latest innovations
- Meet & Greet Networking Roundtables for meaningful interactions
- An ‘intimate’ sized event where all companies are in the Life Sciences
- A one-stop shop

LIMITED SPONSORSHIP OPPORTUNITIES AVAILABLE!

Contact dee@DiversityAllianceForScience.com to secure a sponsorship package.

OUR PURPOSE AND MISSION IS CLEARLY A WIN WIN!

TICKET PRICES · EAST COAST

MEMBER PRICING:

EARLY BIRD BEFORE MARCH 3 \$1,400 P/P

REGULAR PRICING / MARCH 4 \$1,500 P/P

NON-MEMBER PRICING:

REGULAR PRICING \$1,600 P/P

ACADEMIA / GOV'T / NONPROFIT \$800 P/P

ADDITIONAL TICKETS FOR SPONSORS: \$800 P/P
(Ticket holder must be from sponsoring company)

NO ONSITE REGISTRATIONS.

Cancellation Policy

- Ticket sales are final. No Refunds once purchased.
- No cancellations, refunds, or transfers to other events on Sponsorship Packages.
- Names for badges must be submitted no later than **April 8**.
AFTER April 8 – Name badge change fee \$50.



EAST COAST CORPORATE SPONSORSHIPS

CORPORATE

PLATINUM
\$15,000

- Four (4) Full Conference Passes
- One (1) Reserved Table in Sponsor's Name at Conference
- One (1) Roundtable During the Roundtable Session
- Special Signage Recognition During Breakfast
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed At The Event*
- List of Conference Attendees**

CORPORATE

DIAMOND
\$10,000

- Three (3) Full Conference Passes
- One (1) Reserved Table in Sponsor's Name at Conference
- One (1) Roundtable During the Roundtable Session
- Sponsorship Recognition on our Website & Social Media with Display Of Logo
- Retractable Company Banner Displayed at the Event*
- List of Conference Attendees**

CORPORATE

GOLD
\$7,500

- Two (2) Full Conference Passes
- One (1) Reserved Table in Sponsor's Name at Conference
- One (1) Roundtable During the Roundtable Session
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed at the Event*

CORPORATE

SILVER
\$5,500

- One (1) Full Conference Pass
- One (1) Roundtable During the Roundtable Session
- Sponsorship Recognition on our Website & Social Media with Display Of Logo
- Retractable Company Banner Displayed at the Event*

* Sponsor responsible for providing, setting up & removing their banner.

** Attendee list is shared post conference. Email addresses are not included.

EAST COAST SUPPLIER SPONSORSHIPS

SUPPLIER

TRAILBLAZER
\$7,500

- Three (3) Full Conference Passes
- One Hour Virtual Meeting with Available Corporate Company
- Signage Recognition at Refreshment Breaks
- Sponsorship Recognition on our Website & Social Media with Display Of Logo
- Retractable Company Banner Displayed at the Event*
- List of Conference Attendees**

SUPPLIER

FRONTRUNNER
\$6,500

- Three (3) Full Conference Passes
- Signage Recognition During Luncheon
- Sponsorship Recognition on our Website & Social Media with Display Of Logo
- Retractable Company Banner Displayed at the Event*

SUPPLIER

INNOVATOR
\$5,500

- Two (2) Full Conference Passes
- Signage Recognition During Luncheon
- Sponsorship Recognition on our Website & Social Media with Display Of Logo
- Retractable Company Banner Displayed at the Event*

SUPPLIER

PIONEER
\$3,700

- One (1) Full Conference Pass
- Sponsorship Recognition on our Website & Social Media with Display Of Logo
- Retractable Company Banner Displayed at the Event*

* Sponsor responsible for providing, setting up & removing their banner.

** Attendee list is shared post conference. Email addresses are not included.

SPECIALTY SPONSORSHIP OPTIONS – WEDNESDAY NIGHT

NETWORKING DINNER

DRINK TICKETS



2 AVAILABLE • \$8,000

Sponsor 100 Drink Tickets
at the Wednesday Networking
(Add'l tickets available at add'l cost)

- Two (2) Full Conference Passes
- Sponsor Signage at Dinner
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed at the Event*

ENTERTAINMENT



1 AVAILABLE • \$6,000

- Two (2) Full Conference Passes
- Sponsor Signage at Dinner
- Supply a Promotional Marketing Item for Attendees (DA4S must PRE-approve item)
- Retractable Company Banner Displayed at the Event*

FOOD STATIONS



1 PER STATION • \$6,000

SPONSOR YOUR FAVORITE FOOD STATION!

- Two (2) Full Conference Passes
- Recognition Signage on Food Stations & Tables
- Supply a Promotional Marketing Item for Attendees (DA4S must PRE-approve item)
- Retractable Company Banner Displayed at the Event*

PHOTO BOOTH



1 AVAILABLE • \$6,000

- Two (2) Full Conference Passes
- Sponsor Signage at Dinner
- Retractable Company Banner Displayed at the Event*

SPECIALTY SPONSORSHIP OPTIONS

MEMBERS RECEPTION

DRINK TICKETS



2 AVAILABLE • \$7,000

Sponsor 100 Drink Tickets
at Tuesday Members Reception
(Add'l tickets available at add'l cost)

- Two (2) Full Conference Passes
- Sponsor Signage at Reception
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed at the Event*

ENTERTAINMENT



1 AVAILABLE • \$6,000

- Two (2) Full Conference Passes
- Sponsor Signage at Dinner
- Supply a Promotional Marketing Item for Attendees (DA4S must PRE-approve item)
- Retractable Company Banner Displayed at the Event*

COFFEE LOUNGE



2 AVAILABLE • \$6,750

- Two (2) Full Conference Passes
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Sponsor/s can Place Marketing Materials Inside Coffee Lounge (DA4S must PRE-approve items)
- Retractable Company Banner Displayed at the Event*

EVENT PROGRAM



1 AVAILABLE • \$6,000

- Two (2) Full Conference Passes
- Sponsor Print Recognition of Conference Program Booklet
- Promotional Marketing Item for all Attendees (DA4S must PRE-approve items)
- Retractable Company Banner Displayed at the Event*

SPECIALTY SPONSORSHIP OPTIONS

HOTEL KEY CARD & WRISTBAND



1 AVAILABLE • \$6,000

Company Branding Image on One Side of Card & Logo on Elastic Band**

- Two (2) Full Conference Passes
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed at the Event*

LANYARDS FOR BADGES



1 AVAILABLE • \$6,000

- Two (2) Full Conference Passes
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed at the Event*

NAME BADGES WITH AGENDA



1 AVAILABLE • \$6,000

- Company Logo on Conference Badge Holder
- Two (2) Full Conference Passes
 - Sponsorship Recognition on our Website & Social Media with Display of Logo
 - Retractable Company Banner Displayed at the Event*

MOBILE EVENT APP



1 AVAILABLE • \$5,300

- Company Name as Access Code & Banner AD on Mobile App
- Two (2) Full Conference Passes
 - Sponsorship Recognition on our Website & Social Media with Display of Logo
 - Retractable Company Banner Displayed at the Event*

*Sponsor responsible for providing, setting up & removing their banner.

** Sponsor to provide artwork based on DA4S specs.

SPECIALTY SPONSORSHIP OPTIONS

WI-FI



1 AVAILABLE • \$5,000

Company Name as Event Wi-Fi Passcode

- Two (2) Full Conference Passes
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed at the Event*

MORNING JUICE BAR



2 AVAILABLE • \$4,500

Juice Bar Sponsor for Morning Beverages

- One (1) Full Conference Pass
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed at the Event*

TABLE NOTE PADS



1 AVAILABLE • \$4,000

Notepads Placed on Main Ballroom Tables
Sponsor to Provide Notepads

- One (1) Full Conference Pass
- Sponsorship Recognition on our Website & Social Media with Display of Logo
- Retractable Company Banner Displayed at the Event*

CUSTOMIZED PACKAGE



HAVE A SPONSORSHIP IDEA?

Contact us.

We'd love to work with you!

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GOT QUESTIONS?

- Visit: DiversityAllianceForScience.com
- Contact: Dee@DiversityAllianceForScience.com

